

## Customer 360 User Guide

# Oracle FLEXCUBE Universal Banking

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#### **Customer 360 User Guide**

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## 1 Preface

## 1.1 Introduction

This guide provides detailed information about the Customer 360 feature in Oracle FLEXCUBE Universal Banking along with the instructions to manage customer accounts through Customer 360.

## 1.2 Audience

This manual is for the Relationship Managers in retail division of the bank.

## 1.3 Document Accessibility

For information about Oracle's commitment to accessibility, visit the Oracle Accessibility Program website at http://www.oracle.com/pls/topic/lookup?ctx=acc&id=docacc.

## 1.4 List of Chapters

Chapter	Description
Customer 360	Provides an overview of the Customer 360 feature, and covers the actions that can be performed in Customer 360
List Of Glossary	Displays the list of main screens in the document along with its reference



## **1.5 Related Documents**

- 1. The Procedures User Manual
- 2. Customer Onboarding User Manual

## 1.6 Symbols



### 2 Customer 360

### 2.1 Overview

Customer 360 - an essential feature of Oracle FLEXCUBE Universal Banking - is designed to simplify the work of Relationship Managers (RM) in the bank and save significant amount of time. The customer-specific information displayed in Customer 360 enables the RM to stay up-to-date about their customers and perform actions that has strict deadlines on time.

Some of the most required information displayed in Customer 360 are:

- Account Information on all the customer accounts
- Alerts on pending activities
- Standing Instructions for automatic debit of loans received by the customer
- Pending Activities of both the bank and the customer
- Pending Requests from the customer
- Offers and Schemes availed by the customer
- Upcoming Events of the customer

### 2.2 Get Started

Customer 360 enables the RM to view all the necessary information about the customer from single place.

The details displayed in Customer 360 are:

- Personal Information
- Account Information
- Pending Activities
- Alerts
- Pending Requests
- Upcoming Events
- Total Relationship Value
- Last Five Transactions
- Fee Income Products
- Standing Instructions
- Offers and Schemes

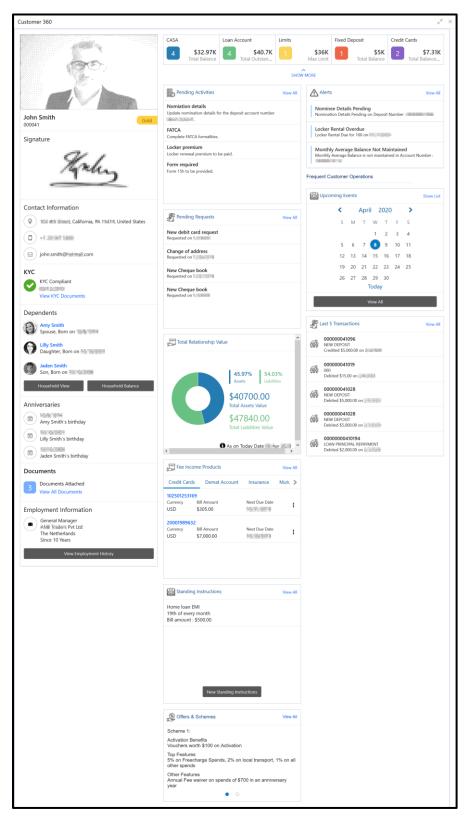


To view the customer details, perform the following steps:

- 1. Login to the application.
  - $\rightarrow$  The system displays the **Home** page.
- 2. From the Home page, navigate to the left menu and click Customer Search.
  - $\rightarrow$  The system displays the Customer Search box.
- 3. Select the required customer, and click **View Customer 360**.
  - $\rightarrow$  The system displays the **Customer 360** page.



#### Figure 1: Customer 360





## 2.2.1 Personal Information

In the left pane of Customer 360 page, personal information about the customer are displayed.

The following table describes the different sections in the left pane:

Sections in Left Pane	Description
Profile Picture	Picture, name and unique ID of the customer
Signature	Signature of the customer in bank records
Contact Information	Communication address of the customer
кус	KYC compliance status of the customer
Dependents	Dependent details of the customer
Anniversaries	Anniversary details of the customer and their dependents
Documents	Documents submitted by the customer
Employment Information	Employment details of the customer



- 1. To view the dependent information in tree view, click **Household View** in the **Dependents** section.
  - $\rightarrow$  The system displays the **Household View** window.

#### Figure 2: Household View

Household view		×
	John Smith Account Holder	
Amy Smith Spouse	Lilly Smith Daughter Jaden Smith Son	

2. To exit the Household View window, click the close icon.

- 3. To view the balance in all the dependent accounts, click **Household Balance**.
  - $\rightarrow$  The system displays the **Household Balance** window.

### Figure 3: Household Balance

Products Al         John Smith Account-head         John Smith Spouse         John Spouse         John Smith Spouse         John Smith Smith Spouse						
AllAccount-headSpouseDuaghterAssetsHome LoanTotal Amount2 Active Loans\$52,548.22\$15,000.00\$22,000.00\$0.00Total2 Active Loans\$52,548.20\$15,000.00\$22,000.00\$0.00Total2 Active Loans\$52,548.20\$1,000.00\$0.00LiabilitiesSaving accountTotal Amount\$0.00\$0.001 Active Accounts\$3,000.00\$2,000.00\$1,000.00\$0.00Current AccountTotal Amount\$0.00\$0.001 Active Accounts\$1,896.00\$1,896.00\$1,000.00\$1,000.00Fixed depositsTotal Amount\$0.00\$1,000.00\$1,000.00Active Accounts\$12,100.00\$8,100.00\$0.00\$0.00Total\$12,200.00\$2,200.00\$0.00\$0.00Total\$12,200.00\$2,200.00\$0.00\$0.00Active Accounts\$19,196.00\$0.00\$0.00\$0.00Fee income products\$17,305.00\$10,305.00\$3,000.00\$0.00Credit cardTotal Amount\$0.00\$0.00\$0.00I Active Accounts\$6,675.04\$8,675.04\$0.00\$0.00Mutual fundsTotal Amount\$0.00\$0.00\$0.00I Active Accounts\$6,675.04\$8,675.04\$0.00\$0.00Mutual fundsTotal Amount\$0.00\$0.00\$0.00I Active Accounts\$6,675.04\$8,675.04\$0.00\$0.00 <t< th=""><th>Jaden Sm</th><th>Lilly Smith</th><th>Amy Smith</th><th>John Smith</th><th></th><th></th></t<>	Jaden Sm	Lilly Smith	Amy Smith	John Smith		
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Insurance policies Total Amount					Total Amount	Mutual funds
	\$0.00	\$0.00	\$0.00	\$4.174.00	\$4.174.00	1 Active Accounts
1 Active Accounts \$150,200,00 \$100,000,00 \$25,000,00 \$12,000,00					Total Amount	Insurance policies
\$15,00.00 \$15,00.00 \$15,00.00	\$12,000.00	\$13,000.00	\$25,000.00	\$100,000.00	\$150,200.00	1 Active Accounts
Total						Total



- 4. Select the **Products** from the drop down list. The options available are: All, Assets, Liabilities, and Fee Income Products.
  - $\rightarrow$  The system displays the balance details specific to selected product.

Household Balance × Products John Smith Amy Smith Lilly Smith Jaden Smith Liabilities -Account-head Liabilities Saving account Total Amount **1 Active Accounts** \$3,000.00 \$2,000.00 \$1,000.00 \$0.00 \$0.00 Current Account Total Amount **1** Active Accounts \$0.00 \$0.00 \$1,896.00 \$1,896.00 \$0.00 Fixed deposits Total Amount **1** Active Accounts \$12,100.00 \$1,000.00 \$1,000.00 \$1,000.00 \$8,100.00 **Recurring Deposit** Total Amount 1 Active Accounts \$2,200.00 \$2,200.00 \$0.00 \$0.00 \$0.00 Total 4 Active Accounts \$19,196.00

#### Figure 4: Household Balance in Selected Product

5. To exit the Household Balance in Selected Product window, click the close icon.



#### Figure 5: Documents

Docι	Documents						
3	Documents Attached View All Documents						

- 6. To view details about all the documents submitted by the customer, click **View All Documents** in the **Documents** section.
  - → The system displays the **Documents** Window.

#### Figure 6: Documents

Documents		
+ 🖻 🗊		
Passport		
ID Number: Attached Document: view	ID issue Date: 23 Jun 2016	ID expiry Date: 23 Jun 2026
Driving license		
ID Number: Attached Document: view	ID issue Date: 23 Jun 2019	ID expiry Date: 23 Jun 2026
National ID		
ID Number: Attached Document: view	ID issue Date: 23 Jun 2017	ID expiry Date:
Close		
Close		

7. To exit the **Documents** window, click the **Close** icon.



#### Figure 7: Employment Information



- 8. To view the employment details, click **View Employment History** in **Employment Information** section.
  - $\rightarrow$  The system displays the **Employment** window.

#### Figure 8: Employment

Employment			×
+ 5 8			
Organization name: IIII Traders Pvt Ltd Employment type: Employee till: 10	Organization type: The Netherlands Employee ID: Grade:	Demographics: Employee since: 10 Designation: General Manager	
Close			

9. To exit the Employment window, click Close or the close icon at the top right corner.

### 2.2.2 Account Information

Balance and outstanding information of all the customer accounts such as CASA, Loan Account, Limits, Fixed Deposit, Credit Cards, Recurring Deposit, Demat Account, Mutual Funds, Insurance Policies and Lockers are displayed at the top of Customer 360 page.

#### Figure 9: Account Information – Basic View





#### 1. Click **SHOW MORE**.

 $\rightarrow$  The Account Information section expands.

### Figure 10: Account Information – Expanded View

CASA		Loan Account		Limits		Fixed Deposit		Credit Cards	
4	<b>\$32.97K</b> Total Balance	4	<b>\$40.7K</b> Total Outstan	1	<b>\$36K</b> Max Limit	1	<b>\$5K</b> Total Balance	2	<b>\$7.31K</b> Total Balance
Recurring Deposit		Demat Account		Mutual Funds		Insurance Policies		Lockers	
1	<b>\$9.87K</b> Total Balance	1	<b>\$80K</b> Total Balance	2	<b>\$40.15K</b> Total Balance	1	<b>\$150K</b> Total Coverage	1	AMC Due on 1/31/2020
SHOW LESS									



- 2. To view the detailed information about CASA, click the account count number in **CASA** section.
  - $\rightarrow$  The system displays the CASA Information window.

### Figure 11: CASA Information

ារ្វី CASA			×
All	Current Acco	unts Savir	ngs Accounts
100000410591		CURREN	
Currency USD	Account Balance \$15,000.00	A	:
100000411619		CURREN	
Currency USD	Account Balance \$6,870.00	Status Active	:
100000411798		CURREN	
Currency USD	Account Balance \$6,500.00	Status Active	:
100000412112		SAVING	GS ACCOUNTS
Currency USD	Account Balance \$4,600.00	Status Active	:
	к < 1	к <	



- 3. To view only the current account details, click the **Current Accounts** tab.
  - $\rightarrow$  The system displays the **Current Accounts** window.

### Figure 12: Current Accounts

Current Accounts				,,, <sup>24</sup> ×
100000410591 Catifornia Account Type Catifornia NORM Account 4/3/2010 Currency USD	\$15,000.00         25           Current Balance         Days in Debit           \$3,000.00         229           Monthly Average Balance         Days in Credit	\$2,000.00 Monthly Debit Average \$3,000.00 Monthly Credit Average	1 No of Overdrafts 0 No of Cheque Bounced View All	\$20,000.00 Umit 5 Umit Thershold
	For the Peroid of	Date Range       From     Im       Nov     Dec       Jan       Average Balance         Date Range       From     Im       To	In Annihation (2014) Frequent Custo Frequent	timer Operations           Insactions         View All           410551         2531           2531         2532           410551         5500.00 on 2/4/2020           410551         51.500.00 on 2/4/2020           410551         5500.00 on 1/13/2020           410551         5500.00 on 1/13/2020           410551         5500.00 on 1/13/2020
	Sep Oct Nov Oct Nov Dec Oct I - Days in Gred - D	Nov Dec Jan it = Days in Debit Days in Excess OD		
Customer 360 Current Accounts	View All Home Ioan EMI 19th of every month Bill amount : \$500.00 New Standing Instructions	Documents attached Elisti Timer Attal Aadhar card Aadhar card Pan card Pan card MilleterFF Pasport Address proof Aadhar card Update Documents	View All	



- 4. To go back to the Customer 360 page, click **Customer 360** at the bottom of the **Current Accounts** window.
- 5. To exit the **Current Accounts** window, click the close icon.
- 6. To view only the savings account details, click the **Savings Accounts** tab.
- 7. To view the loan account details, click the account count number in Loan Account section.
  - $\rightarrow$  The system displays the **Loan Account** window.

#### Figure 13: Loan Account

🔟 Loan Acco	unt		×
All	Home Loar	Home Loan	
100000410944			HOME LOAN
Currency USD	Loan Outstanding \$30,000.00		
100000412010			VEHICLE LOAN
Currency USD	Loan Outstanding \$5,000.00	Status Activ	•
100000410729			HOME LOAN
Currency USD	Loan Outstanding <b>\$5,000.00</b>	Status Activ	:
000000041028	5		VEHICLE LOAN
Currency USD	Loan Outstanding <b>\$700.00</b>	Status Activ	
	к ( 1	>	X
		Ŧ	~ I



- 8. To view details about the specific loan, click the corresponding tab. For example, to view details about the vehicle loan, click the **Vehicle Loan** tab.
- 9. To exit the Loan Account window, click the close icon.

### 2.2.3 Pending Activities

In this tile, activities that are pending from both the RM and the customer are displayed. The RM can view these activities and make necessary actions based on the criticality.

#### Figure 14: Pending Activities

Pending Activities	View All
Nomiation details Update nomination details for the deposit account number	
FATCA Complete FATCA formalities.	
Locker premium Locker renewal premium to be paid.	
Form required Form 15h to be provided.	

- 1. To view all the pending activities, click View All.
- 2. To exit the **Pending Activities** window, click the close icon.



### 2.2.4 Alerts

Items that requires immediate action, such as payment overdue, are displayed in the **Alerts** tile. By periodically monitoring this section, the RM can well prioritize their actions to be performed.

### Figure 15: Alerts

Alerts	View All
Nominee Details Pending Nomination Details Pending on Deposit Number :	1104
Locker Rental Overdue Locker Rental Due for 100 on 01/31/2020	
Monthly Average Balance Not Maintained Monthly Average Balance is not maintained in Account Nur	mber :

- 1. To view all the alerts, click View All.
- 2. To exit the **Alerts** window, click the close icon.



### 2.2.5 Pending Requests

Requests that are made by the customers and not yet responded by the bank are displayed in this tile.

### Figure 16: Pending Requests

Pending Requests	View All
New debit card request Requested on 1/2/2020	
Change of address Requested on 12/26/2019	
New Cheque book Requested on 12/27/2019	
New Cheque book Requested on 1/3/2020	

1. To view all the pending requests, click **View All**.

Note: To close any window, click <sup>(S)</sup> the close icon in that window.



### 2.2.6 Upcoming Events

This tile displays the schedule of the customer based on their activities.

Figure 17: Upcoming Events

Frequent Cus	tomer	Ope	ratior	IS				
Upcom	ing Ev	ents						Show List
< April 2020 >								
	S	Μ	Т	W	Т	F	S	
				1	2	3	4	
	5	6	7	8	9	10	11	
	12	13	14	15	16	17	18	
	19	20	21	22	23	24	25	
	26	27	28					
Тодау								
View All								

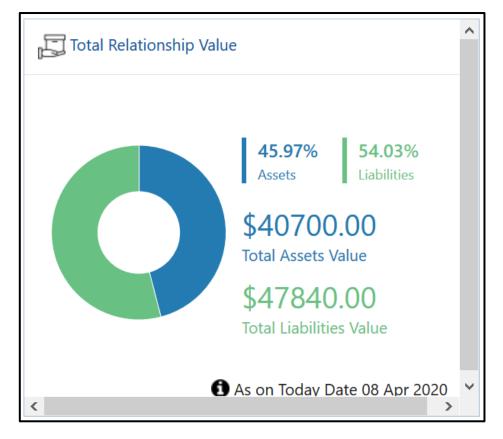
- 1. To view the upcoming events as list, click **Show List**.
- 2. To view all the upcoming events, click **View All**.

Note: To close any window, click  ${}^{\textcircled{}}$  the close icon in that window.

## 2.2.7 Total Relationship Value

The total value of relationship between the customer and the bank in terms of assets and liability is displayed in this tile.

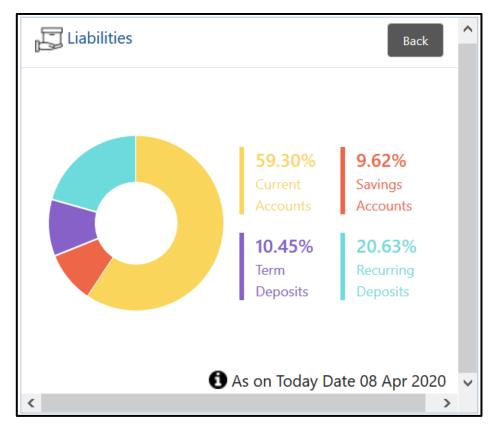






- 1. To view only the liability value, click the liability portion of the relationship chart.
  - $\rightarrow$  The system displays the Liability Chart.

### Figure 19: Liability Chart

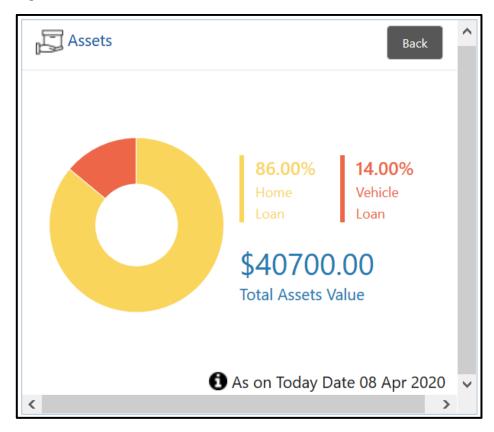


2. To view the relationship chart, click **Back**.



- 3. To view only the asset value, click the asset portion of the relationship chart.
  - $\rightarrow$  The system displays the **Assets Chart**.

#### Figure 20: Assets Chart



4. To view the relationship chart, click **Back**.



## 2.2.8 Last Five Transactions

This tile displays information about the last five transactions done by the customers.

Figure 21: Last Five Transactions

<del>لي</del> ال	ast 5 Transactions	View All
688 688	00000041096 NEW DEPOSIT Credited \$5,000.00 on 2/4/2020	
668 668	00000041019 000 Debited \$15.00 on 2/4/2020	
£88	00000041028 NEW DEPOSIT Debited \$5,000.00 on 2/3/2020	
668 668	00000041028 NEW DEPOSIT Debited \$5,000.00 on 2/3/2020	
688 688	0000000410194 LOAN PRINCIPAL REPAYMENT Debited \$2,000.00 on 2/3/2020	

1. To view the detailed information, click View All.

Note: To close any window, click  ${}^{(\otimes)}$  the close icon in that window.



### 2.2.9 Fee Income Products

In Customer 360, Products through which the bank is gaining income from the customer are grouped and listed in **Fee Income Products** tile.

#### Figure 22: Fee Income Products

Fee Inco	ome Products		View All
Credit Card	s Demat Account	Insurance	Muti 📏
10250125316 Currency USD	59 Bill Amount \$305.00	Next Due Date 10/31/2019	:
2000198963 Currency USD	2 Bill Amount \$7,000.00	Next Due Date 10/30/2019	:

- 1. To view all the fee income products, click View All.
- 2. To view the specific fee income products, click the corresponding tab. For example, to view the demat account, click the **Demat Account** tab.

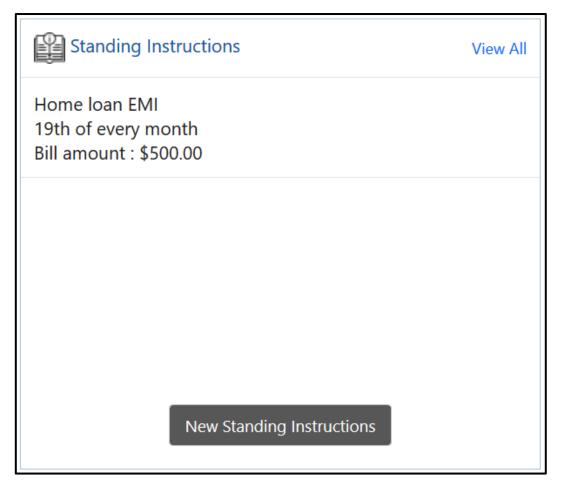
Note: To close any window, click <sup>(\*)</sup> the close icon in that window.



### 2.2.10 Standing Instructions

Standing instructions set for the customer accounts are displayed in this tile. In addition to viewing existing instructions, the RMs can easily create new standing instructions from this tile.

#### Figure 23: Standing Instructions



2. To view all the standing instructions, click View All.

Note: To close any window, click  $\overset{\textcircled{}}{\otimes}$  the close icon in that window.



### 2.2.11 Offers and Schemes

This tile displays all the offers and schemes that are already availed by the customers. Knowing the customer's existing offers and schemes helps the RM in promoting different products.

#### Figure 24: Offers and Schemes

Schemes	View All
Scheme 1:	
Activation Benefits Vouchers worth \$100 on Activation	
Top Features 5% on Freecharge Spends, 2% on local transport, 1% other spends	on all
Other Features Annual Fee waiver on spends of \$700 in an anniversa year	ry
• 0	

1. To view all the offers and schemes, click **View All**.

→ The system displays the Offers and Schemes – Expanded View window.

### Figure 25: Offers and Schemes – Expanded View

Offers & Schemes	×
Scheme 1:	
Activation Benefits	
Vouchers worth \$100 on Activation	
Top Features	
5% on Freecharge Spends, 2% on local transport, 1% on all other spends	
Other Features	
Annual Fee waiver on spends of \$700 in an anniversary year	
Scheme 2:	
<ul> <li>To provide financial security and ensure your family is protected.</li> </ul>	
• Two benefit structures with inbuilt Accelerated Terminal Illness Benefits and two rider options for comprehensive coverage.	
Seamless online application process	
Discount on premiums for non-smokers	
Medical Second Opinion	

2. To exit the Offers and Schemes - Expanded View window, click the close icon.



## 3 List Of Glossary

- 1. Customer 360 2.2 Get Started (pg. 3).
- 2. Household Balance 2.2.1 Personal Information (pg. 6).
- 3. CASA Information 2.2.2 Account Information (pg. 11).
- 4. Total Relationship Value 2.2.7 Total Relationship Value (pg. 20).
- 5. Fee Income Products 2.2.9 Fee Income Products (pg. 24).

